

Simplified Acquisition Rate Sheet

All labor rates can meet the Simplified Acquisition Threshold (SAT), currently \$250,000, as well as the Micro-Purchase Threshold (MPT) of \$10,000 based on the Scope of Work.

This ensures you can provide our services quickly and efficiently, often without competition and without the delays of a full and open bidding process. We will make your budget work, no matter the size, by tailoring pricing, scope, and staffing to fit within your available funds so you can move forward immediately with a trusted partner.

Please contact Towan Isom, President and CEO, directly at towan@isomglobal.com for custom services, flexible pricing options, and discounted rates aligned with both your current and future Scope of Work.

Advertising, Public Relations, Events (12 roles +1.25%)

Category	Role	Base Rate	Adjusted Rate
Advertising	Mid-Level Associate	80.97	82.00
Advertising	Entry-Level Associate	40.49	41.00
Advertising	Creative Designer	73.30	74.22
Advertising	Graphic/Web Designer	103.25	104.83
Advertising	Senior Writer/Editor	125.20	126.76
Advertising	Writer/Content Developer	63.53	64.32
Advertising	Social Media Strategist	117.83	119.30
Advertising	Strategic Marketing Manager	110.47	111.85
Advertising	Copywriter	125.20	126.76
Advertising	Post Production Editor	146.60	148.43
Advertising	Producer	63.53	64.32
Advertising	Research Director	215.03	217.72
Advertising	Senior Project Manager	117.83	119.30
Public Relations	Communication Manager	110.47	111.85
Public Relations	Outreach Coordinator	44.19	44.74
Public Relations	Promotion Manager	110.47	111.85
Public Relations	Research Coordinator	95.74	96.94
Public Relations	Research Manager	154.65	156.58
Public Relations	Strategic Marketing Director	162.01	164.03
Market Research	Media Relations Strategist	110.47	111.85
Market Research	Program Manager	92.85	94.01
Market Research	Project Director	102.62	103.90
Market Research	Project Monitor	117.83	119.30
Video Production	Associate Producer	39.09	39.58
Video Production	Production Assistant	21.38	21.65



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Category	Role	Base Rate	Adjusted Rate
Events	Sr. Conference Manager	78.19	79.16
Events	Conference Planner	53.75	54.42
Events	Conference Assistant	29.32	29.69
Events	Audio/Visual Specialist	53.75	54.42
Graphic Design	Production Coordinator	39.09	39.58

Technical Assistance Category (11 roles +1.25%)

Category	Role	Base Rate	Adjusted Rate
Technical Assistance	TA Director	130.00	131.63
Technical Assistance	Senior TA Manager	115.00	116.44
Technical Assistance	TA Manager	105.00	106.31
Technical Assistance	Senior TA Specialist	100.00	101.25
Technical Assistance	TA Specialist	85.00	86.06
Technical Assistance	Senior TA Analyst	90.00	91.13
Technical Assistance	TA Analyst	75.00	75.94
Technical Assistance	TA Coordinator	55.00	55.69
Technical Assistance	TA Curriculum Developer	95.00	96.19
Technical Assistance	TA Event & Logistics Coordinator	50.00	50.63
Technical Assistance	TA Communications Specialist	90.00	91.13

Learning Management, LMS, Training, HR Support (10 roles +1.25%)

Category	Role	Base Rate	Adjusted Rate
Learning Management	L&D Director	140.00	141.75
Learning Management	Senior Instructional Designer	110.00	111.38
Learning Management	Instructional Designer	90.00	91.13
Learning Management	LMS Administrator	70.00	70.88
Learning Management	LMS Setup & Configuration Specialist	95.00	96.19
Learning Management	Curriculum Developer	95.00	96.19
Learning Management	Community Manager	75.00	75.94
Learning Management	Training Facilitator	100.00	101.25
Learning Management	HR Specialist (Training & Development)	85.00	86.06
Learning Management	HR Coordinator	50.00	50.63